

**Notice of References Cited**

Application/Control No.

09/833,305

Applicant(s)/Patent Under  
Reexamination  
KRONENBERGER, ROBERT A.

Examiner

Matthew s Gart

Art Unit

3625

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**U.S. PATENT DOCUMENTS**

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	V	"Small business holiday gift ideas," Jane Applegate, Chicago Sun Times, Chicago, Ill, October 24, 2000, page 52.
	W	"Online Promotional Products Leaders, Branders.com and eCompanyStore, Form Alliance," Business Editors/High Tech Writers, Business Wire, NY, July 18, 2000, page 1.
	X	"Scotches-R-Us," PR Newswire, Potomac, July 10, 2000, Volume 55, Issue 28, page 1.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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